



**FOR IMMEDIATE RELEASE:
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**Contact: Aubrey Winkler
800.627.7432 x 153
awinkler@keybridgemed.com**

**KeyBridge Medical Revenue Management announces
Preferred Partnership with Huron Valley Physicians Association (HVPA)**

Lima, Ohio -- Effective April 20, 2009, KeyBridge Medical Revenue Management is now a Preferred Partner of Huron Valley Physicians Association (HVPA) in Michigan. As a Preferred Partner KeyBridge's services have been reviewed by HVPA and found to be of value to the Associations members.

"KeyBridge is proud to be considered a Preferred Partner of HVPA and we look forward to providing its members with outstanding services to increase their cash flow and decrease bad debt", said Scott Koenig, President of KeyBridge.

Huron Valley Physicians Association members will be able to take advantage of several KeyBridge services at a discounted member's only price including our Cash Acceleration Program (CAP), medical collection services and KeyBridge Online Payment Tools so patients have every opportunity to conveniently pay.

KeyBridge Medical Revenue Management was founded in 1981 and specializes in serving clients in the medical industry by bridging the revenue gap between clients and their patients while preserving the patient's dignity and respect.

KeyBridge Medical Revenue Management is a leading provider of accounts receivable management services, including post-charge-off debt recovery, early-out programs, accounts receivable clean-up, and other services. By strategically implementing cash management programs designed to enhance the revenue cycle, KeyBridge is able to provide its clients improved cash flow while reducing cost of recovery.

KeyBridge is headquartered in Lima, Ohio. For more information, visit www.keybridgemed.com.

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