

**Recent KeyBridge Webinar:
“Changing the Way Patients Think to Increase Collections” is a success.**

Patient liability balances from insured and uninsured patients is the fastest growing financial class in healthcare. Self-pay write offs are increasing despite a lot of energy invested in collecting payment at point of service. To help combat these issues, OMGMA and MMGMA teamed with KeyBridge Medical Revenue Management to help hospitals and physician groups learn new techniques to increase collections by changing the way patients think about their ability to pay. Attendees learned how to turbo charge their outgoing communications, create effective patient responses, and ultimately generate more cash from their collection efforts.

See what some of our attendees had to say:

“This was one of the best collection webinars/seminars I’ve ever attended. My interest was captured through the whole thing. Everything was easy to comprehend and it seems so simple.”

– A Western Michigan Family Medicine Practice.

“Great seminar. Thanks for the helpful tips.”

– A Flint, MI Orthopedic practice.

“I learn new ways to speak to our patients with each of your Webinars. I think some of today’s topics were touched on in your spring webinar, but it was a great reminder.”

– An Ohio Hospital.

At KeyBridge, we are proud to help hospitals and medical practices maximize on every communication with their patients. Many organizations are struggling with how to collect what their patients owe while making sure those patients are treated with the dignity and respect they deserve. At KeyBridge, we can help you do both.

Don’t want to miss our next Webinar? Email Aubrey at awinkler@keybridgemed.com to join our mailing list.

Downloads are also available by visiting our Thought Leadership page:
<http://www.keybridgemed.com/resources-thought-leadership>

KeyBridge Medical Revenue Management specializes in healthcare accounts receivable management. We combine our team’s expertise with a customized approach based on each client’s business style. Services include early-out programs, accounts receivable clean-up projects and insurance follow-up programs. With KeyBridge, you can expect an effective, patient-friendly approach to managing healthcare accounts that increases revenue and preserves relationships.